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10 July 2007

J&L Shutters are Featured on *Coastal Living Magazine's Idea House at Bon Secours Village in Gulf Shores, AL*

FOR IMMEDIATE RELEASE

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J&L Shutters are featured on *Coastal Living's 2007 Idea House* in the heart of Bon Secours Village in Gulf Shores, AL. The Traditional Neighborhood Development (TND) was designed by Andres Duany, noted for his award-winning designs of Seaside, Rosemary Beach, and Alys Beach, FL. The *Idea House* was built by John O. Freeman, Jr. in association with Stephen Fuller of Stephen Fuller, Inc. The house will be open to the public from June 30 to October 31.

Located in Azalea Park, the *Idea House* combines historic beauty with twenty-first century state-of-the-art building materials. "While the materials appear to be traditional, they consist of synthetic look-alikes chosen for their durability and low maintenance," says builder John O. Freeman, "that's why we chose J&L/PERMEX Shutters for the house. They have the look of wood but are completely synthetic."

J&L Shutters chose this venue to introduce PERMEX Hurricane Shutters to the Gulf market. Their shutters are code compliant with the International Code Council's rigid standards.

Because of the recent hurricanes that have developed along the east coast, and in the Gulf of Mexico, insurance companies will increase premiums from 2-15% if a homeowner does not have 'code compliant' shutters. Since J&L Hurricane Shutters offer approved hurricane protection, more architects, builders, designers, and homeowners are specifying them when building.

The patented J&L/PERMEX Hurricane Shutter offers the elegance of a custom built wooden exterior shutter, but with some very distinct advantages—their custom made shutters are maintenance free, completely operable and are made to last a lifetime. Unaffected by moisture, they will not rot, warp, chip, swell or crack. They are available in a variety of styles, sizes and colors—the classic louvered, raised panel, board and batten. They also offer a line of non-corrosive hardware for ease of installation.

J&L Hurricane Shutters, setting the standard in the industry today! Visit their website at www.jlshutters.com.