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**PERMEX SHUTTERS FEATURED ON *CURB APPEAL ON HGTV***

**FOR IMMEDIATE RELEASE**

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PERMEX SHUTTERS will be featured in two episodes of House & Garden Television's popular show, *Curb Appeal*.

"*Curb Appeal*" is a popular, prime time, weekly television show hosted by Rick Spence. This series shows how to make the most of a home's appearance from the street. Viewers learn to look at their homes with a fresh eye and make great ideas a reality. During each episode, a real house is transformed from the curb, for *Curb Appeal*!

Each episode of "Curb Appeal" can be seen on HGTV in over 90 million homes across the country, and has multiple repeat airings throughout the year. PERMEX Shutters' information will be featured on the HGTV's "Curb Appeal" ([www.HGTV.com](http://www.HGTV.com)) web site as well. The viewers use this web site as a tool when inspired by projects they have seen on a specific show.

Viewers will see PERMEX Shutters on a New Orleans Style house, and a New England Style Cottage.

PERMEX Shutters has created the only maintenance free, historically correct, functional exterior shutter on the market today. PERMEX Shutters are completely synthetic with aluminum reinforced styles and rails, they are resilient to warping, cracking and splintering. They come with a 10-year paint warranty backed by Sherwin-Williams.