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## **J&L SHUTTERS INTRODUCES PERMEX HURRICANE SHUTTERS TO THE MARKETPLACE**

### **For Immediate Release**

**Contact: Barbara P. Hedding 843.795.1420, e-mail: [Barbara@hedding.ws](mailto:Barbara@hedding.ws)**

J&L Shutters introduces PERMEX Hurricane Shutters to the marketplace. The patented J&L/PERMEX Hurricane Shutter offers the elegance of a custom built wooden exterior shutter, but with some very distinct advantages—our *custom made* shutters are maintenance free, completely operable and are made to last a lifetime. Unaffected by moisture, they will not rot, warp, chip, swell or crack. They are available in a variety of styles, sizes and colors—the classic louvered, raised panel, board and batten. They also offer a line of non-corrosive hardware for ease of installation.

These shutters are code compliant with the International Code Council rigid standards. The International Code Council (ICC) is the governing body for all code compliant hurricane building products. They create the standards for testing protocol for the International Building Code (IBC) and the International Residential Code (IRC). A product must pass lengthy impact and cyclic tests—large missile impact tests, wind speed tests of 150 mph. positive and negative pressure loads test and recovery test.

Because of the recent hurricanes that have developed along the east coast, and in the Gulf of Mexico, most insurance companies will increase premiums from 2-15% if a homeowner does not have code compliant shutters. Since J&L Hurricane Shutters offer approved hurricane protection, more architects, builders, designers, and homeowners are specifying them when building a house, giving them a unique niche in the industry.

J&L Hurricane Shutters, setting the standard in the industry today! Visit their website at [www.jlshutters.com](http://www.jlshutters.com).